

Membership, Nurture and Outreach (MNO) Coordination

Leader works actively to fulfill the Purpose and find creative ways to nurture current members and cultivate new members. She will:

- a. keep the leadership team informed about needs and concerns of membership;
- b. chair the Committee on Membership and recommend to the leadership team plans for membership cultivation and official signup via myUnited Women in Faith;
- c. work with district mission coordinators or person responsible for membership nurture and outreach to organize new district and local units and receive information about units in jeopardy of going inactive and follow up with necessary intervention, nurture and support;
- d. serve as the contact person for district mission coordinators or those responsible for membership, nurture and outreach, as well as provide resources, conduct training at least annually, as determined by the leadership team, and promote data collection through the membership census and member profiles;
- e. work with the leadership team to become a supportive community, provide regular creative fellowship activities for the team and work with them to create and encourage mentoring strategies;
- f. include time and space for women to share their concerns and experiences with one another at gatherings (online and in person) of United Women in Faith members;
- g. actively stay in touch with and support members through life's joys and struggles;
- h. work with the leadership team to value the inclusion of women of different cultures and life stages; and
- i. participate in the national MNO cohort for ongoing training, regular updates and best practices; and
- j. serve on the other committees as determined by the leadership team.

Contact your [staff liaison](#) for questions and clarifications.